



itfc MOVES INTO BROADCAST HARDWARE

EUROPE'S LARGEST subtitling and audio description organisation, **itfc**, has moved into the broadcast hardware market for the first time with the launch of a teletext subtitling decoder which it has developed in partnership with the television and audio engineering group Broadcast Project Research.

Built to professional standards, the unit takes SDI or PAL in, gives out component video and also has power monitoring. Meridian has already purchased two units and several other UK and overseas broadcasters are currently evaluating the decoder. The unit was showcased at IBC 2002 when ITFC produced the daily news bulletin for IBCTV News.

Commented itfc's Director of Engineering Garry Duguid: "Decoding of teletext subtitles has long been problematic - characters get scrambled, whole words are lost. This is because most decoders use domestic chips which only work reliably in the presence of a full teletext page. This is not the situation in studios and authoring houses where subtitles are moved around as Line 334 data. In association with BPR we have produced what the professionals must have – accurate in-vision subtitles in a video format suited to any studio environment."

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